Alok Singh

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Experience

Brimo Software Solutions (FarziEngineer)   Apr 2023 – Mar 2024
Web Developer Associate   *Remote*
- Developed and customized visually appealing, highly functional storefronts for over 10 clients, including Yogabars, Donatworld, Boheco, and others.
- Implemented best practices and optimized code to achieve optimal website performance, resulting in exceptional user experiences and good scores.
- Integrated third-party applications and APIs to extend Shopify store functionalities and improve operational efficiency.

Freelance   Oct 2023 – Present
Shopify Developer   *Remote*
- Customized Shopify stores for a wide variety of clients, including Wiselife, which was featured on Shark Tank India Season 3.
- Used Liquid, jQuery, JavaScript, CSS, and other tools to create efficient, responsive Shopify solutions, ensuring seamless user experiences and optimal web performance.
- Interacted directly with clients to understand their requirements and offered insightful suggestions to enhance the overall project outcome.

Projects

Wiselife | *HTML, CSS, Jquery, Shopify Liquid*
- Developed "WiseLife," a Shopify store for a brand featured on Shark Tank India Season 3, showcasing strong client collaboration and project delivery skills.
- Engaged closely with the client to translate their vision into a visually appealing and operationally efficient online store using the Shopify platform.
- Improved the website performance and implemented best practices, enhancing the overall user experience.

Refokus Clone | *React Js, Tailwind CSS, FramerMotion*
- Replicated the layout, design, and functionalities of the original Refokus website.
- Implemented various smooth animations and micro-interactions across the website to enhance user experience.

Explain My Code | *Javascript, Node js, Bootstrap*
- Developed a project aimed at providing detailed explanations for code snippets.
- Explored and integrated OpenAI's API into the project, driven by curiosity.

Technical Skills

Languages: JavaScript , C++, Shopify Liquid
Technologies: React.js, Node.js, Express.js, MongoDB, Tailwind CSS, jQuery, Bootstrap
Tools: Git, Github, Postman

Education

JSPM's Bhivarabai Sawant Institute of Technology and Research (SPPU)   Expected May 2025
Bachelor of Engineering in Computer Engineering   *Pune, Maharashtra*
- **Relevant Coursework:** Data Structures and Algorithms (C++), Database Management Systems, Computer Networks

Volunteership Experience

Technical Lead   Aug 2023 - Present
Google Developer Students Club BSIOTR   *Pune, Maharashtra*